

An Eight-Word Belief That Breaks Businesses Every Time



You may not have said these words, but you thought them.

I'll bet you even thought these words in the last couple of days.

In the course of a day, adoption of this belief has stopped you from powerfully growing your business.

What is this eight-word belief?

"I can figure it out all by myself."

Beliefs are often a foundation from which we take action. They are formed through our experiences and upbringing. The thing about beliefs is they become habit forming. They exist below the surface, and, if left unnoticed, they are a significant factor in whether or not you achieve your goals.

There are many beliefs that lead to success, like the belief in oneself. Other beliefs are disempowering, self-limiting and even self-sabotaging.

This belief is quite popular among former corporate employees-turned entrepreneurs. What they learned their entire career is that employers paid them for their knowledge. They often experienced work environments where it was not acceptable to say, "I don't know." So, they ended up figuring things out themselves.

As they transition from corporate employee into entrepreneurship, they carry this long-held belief into owning their own business. They take action based on this belief subscribing to a zillion lists to capture information and figure it out themselves because they don't want to ask for help. They end up with an inbox full of information trying to figure how to grow their business alone.

When I launched my business, I also held this belief. What I've learned is that nobody gets anything significant done alone.

Your beliefs, the way you view the world and your assumptions will shape your reality. Positive, self-affirming beliefs create a flow and alignment in your life. Negative or self-limiting beliefs narrow opportunities and shut off new possibilities.

Where in your life do you need to finally reach out and get assistance so that you can serve the world powerfully and prosper in multiple ways?