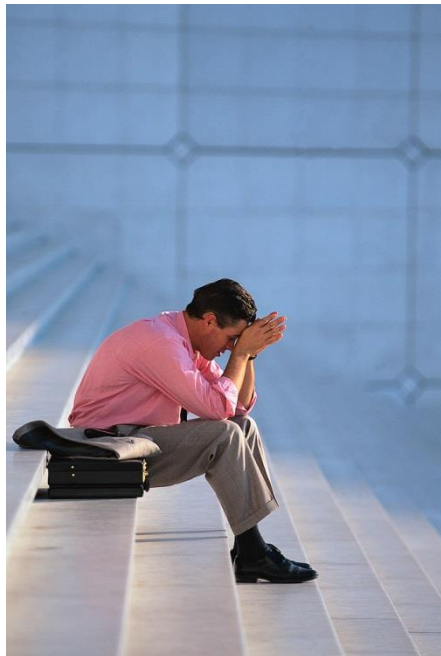




This Might Be the Reason You're Not Achieving Your Goals



Approximately 80 percent of people never set goals for themselves. Even more surprising, of the 20 percent of the population that does set goals, roughly 70 percent fail to achieve the goals they have set for themselves. Yet, most business professionals claim to understand the importance of goal setting.

It may not be surprising to you that even when you do set goals, you may stop at some point during the year from reviewing them. You might start off the year with an intention to meet them, but find yourself at the end of the year falling short.

At Excellerate Success Institute, business owners find that using an existence system essential in meeting their goals. We call it a Business Blueprint.

An existence system is more than just a list of goals, objectives and action steps. It's a methodology of looking at the whole business and an actual system in having your goals shift into existence.

Their existence system contributes to the quality of their business and has a profound impact on creating a profitable business and life they love. When business owners use their existence system paired with an accountability mentoring program, they are more than five times more likely to achieve their goals than those who do not.

Why?

Because having a system for goal achievement opens up new and innovative ways of thinking, being, and doing. It also creates an integrated and systematic way to achieve both professional and personal goals with greater ease, leaving you empowered and in action in all areas of your life.

Everyone has his or her own relationship to an existence system. Some don't use them, some resist them thinking they are restricting, some are inconsistent with using them. The ones that use them are empowered by them.

I recommend developing and creating a systematic way to incorporate your existence system. When you have a systematized way to keep your goals into existence you keep them present. Keeping to this kind of approach to achieve your goals gives you the power to create the amazing impact you want to have on your community.

Since my clients are up to making a big impact, there's a significant loss when things slip through the cracks. Keeping their vision and plan present is valuable.

Because they have a map that guides them each and every day and work under the context of their vision (versus constraints of their business) they more effortlessly grow their business and enjoy a rich and satisfying lifestyle.

The other benefit of having an existence system is that it is a clear map so they quickly assess their return on investment of their time, effort and money. As you master the use of your existence system, it's a huge win. It expands your capacity to produce results.

This is just one of the many best practices we dive deep into with the students of the Excellerate Success Institute, for entrepreneurial and leadership development - the premier training business school for high-achieving entrepreneurs looking to build a profitable business they love. Inspired to find out more? Call (734) 606-0436 to set up a Discovery Session or join us at the [Wake Up Profitable Boot Camp for Business Owners](#).

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